

October 17, 2005

3755 North Freeway Blvd."

Damien Reilly, CEO Blue Pie Productions

P.O. Box 348000

Mike Mackay, Creative Director IdeaFarm

Sacramento CA 95834

Phone (916) 563-3700

Dear Mr. Reilly and Mr. Mackay,

Fax (916) 648-0535

Thank you for your interest in assisting survivors of the recent hurricane in the Southern part of the United States.

www.tsatoday.org

The Salvation Army is honored that you desire to work with us in providing funds through this on line fund raiser. We have been in contact with our Territorial and National headquarters and they have given permission to work with you on this venture.

Our understanding of the process is that you will send a check to Mr. Jon Taber which will be delivered to our office and then in the future donations will be made through an EFT.

This donation will be used by the Salvation Army in ongoing assistance to those so deeply effected by the losses from the Hurricanes Katrina, Rita and any future natural disasters. Again, Thank you and May God bless you for your generosity.

Sincerely,

Eda Hokom, Major

Divisional Commander

Del Oro Division - USAW 916.563,3701 phone

916.648.0587 fax